

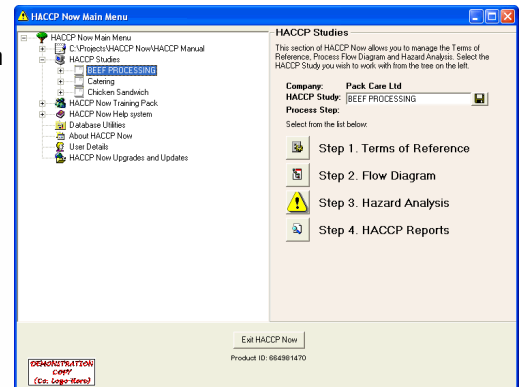
HACCP Now Standard V4.1

Announcing HACCP Now Version 4.1

HACCP Now Standard has been updated to version 4.1. The goal was to make the program more user friendly, implement customer feedback and to present the user with a more focussed view of the HACCP project that the user works on.

This new release contains the following new features:

- **New Tree View Interface** on the main menu screen; this gives an easy to use interface to navigate through HACCP Now.
- **New Document Management facilities** for the HACCP manual and all documentation content; enabling better control and management of HACCP and related documentation, saving you time.
- **Built in HACCP Manual:** All template documents for Quality Manual, HACCP Manual, BRC, EFSIS and IFS are supported. Reduce your time to deliver and manage documentation drastically by tapping into the newly included templates.
- **New registration, upgrade and update wizard;** With online and offline payment methods for support fees; this helps ensure that you are always up to date with the latest on HACCP developments.
- **Update all Process Steps** with the same **Document Control** details and save time.
- **Document Control** in **Terms of Reference** and **Process Flow Diagram** to ensure better document control facilities.
- **New help and support links** and the ability to add your own links.
- New **Document Amendment report** added to reports section; demonstrates the audit trail and decision making processes more clearly.
- New **Training Record Report** added to Reports Section; demonstrate to auditors that employees are properly trained.
- **Resizable Text Box** in the Process Flow diagram gives you better flexibility.
- **Copy All — Paste All Functionality** for the Terms Of Reference section, saves time when creating similar HACCP Studies.
- The long awaited “**insert °C**” **symbol** for Flow Diagram and HACCP Instruction Card screens has been added.



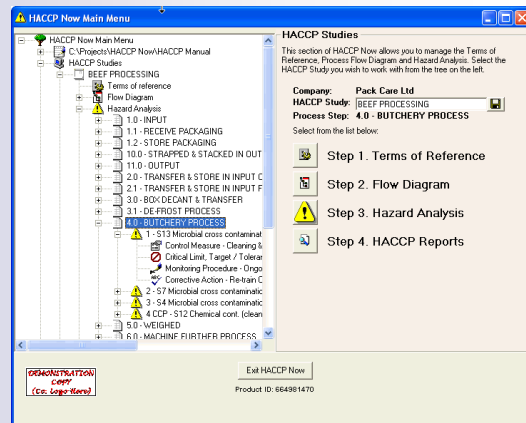
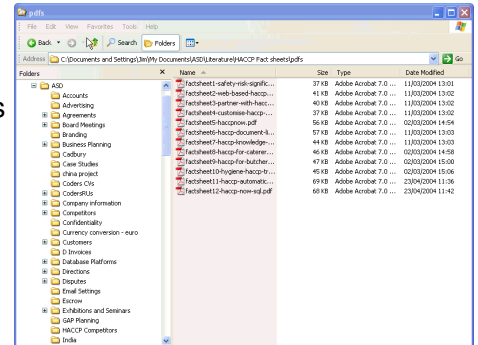
If you want even more productivity for your money then you need HACCP Now because HACCP Now just delivered what our customers asked for!

Read on for more information how the new update facilities can take the Hassle out of HACCP >>

HACCP Now Standard V4.1

New Tree View Interface

Most computer users are familiar with Microsoft's Windows Explorer interface (shown right), using folders and sub folders to hold files and user content. We decided that this would be an ideal way to represent the structure of a HACCP system, including all the supporting documentation, the HACCP study itself and all the training and help resources.

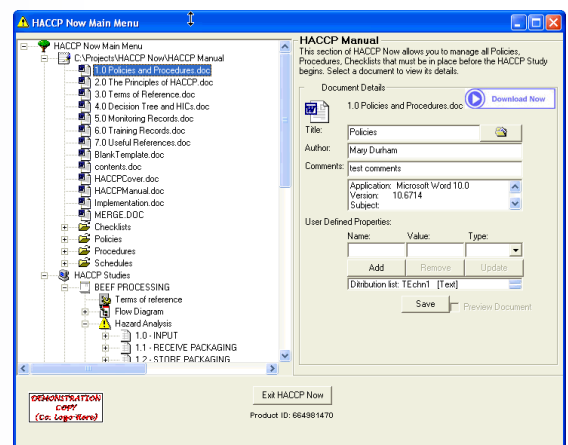


The new HACCP Explorer (shown left) gives a structured view and easy to use interface in order to quickly get to the information or activity you want in HACCP Now. Clicking on an item in the Tree View displays the relevant options on the right of the screen. The entire structure of the HACCP system can be viewed or managed from the main menu. This saves time and gives a better user experience with the software.

Built in Document Control

One of the biggest benefits of the new interface is the ability to more effectively manage all HACCP and related documents. These may be the HACCP Manual, Quality System, Pre-requisite Programs or any other information.

A set of standard HACCP Manual documents is available to download as part of HACCP Now should you wish to use them. Alternatively the location of your existing supporting documentation can be specified and you can use existing policies, procedures and checklists instead. The document location is specific to the currently loaded client (or site) so documentation for multiple sites can be managed with ease. This is great for multi-site operations and for HACCP Consultants who manage many HACCP systems for their clients.



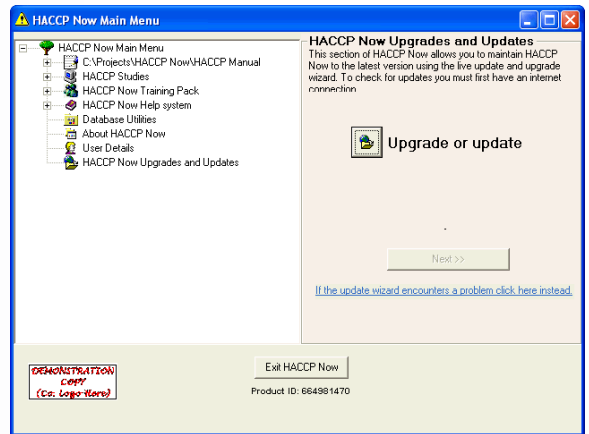
HACCP Now Standard V4.1

Updates and Upgrade wizard

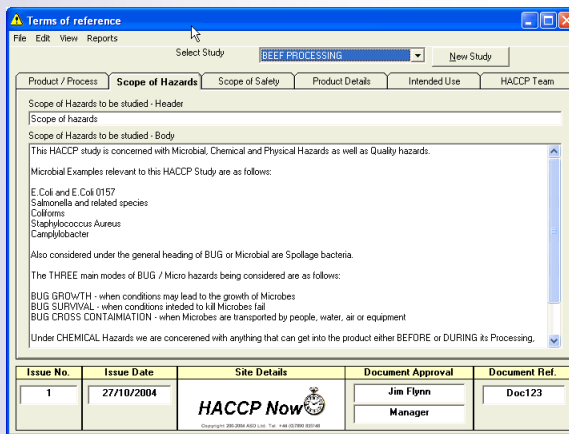
Automated support

HACCP Now has a new Update and Upgrade Wizard. Each time the system starts HACCP Now prompts the user to check for updates. If an update is found the Update Wizard is started and takes the user through the process of downloading and installing the update.

This ensures that support levels are higher and that the latest version of HACCP Now with the very latest functionality is available to all. Changes in HACCP legislation can be rapidly disseminated to all HACCP Now users so our customer network is always kept up to date.



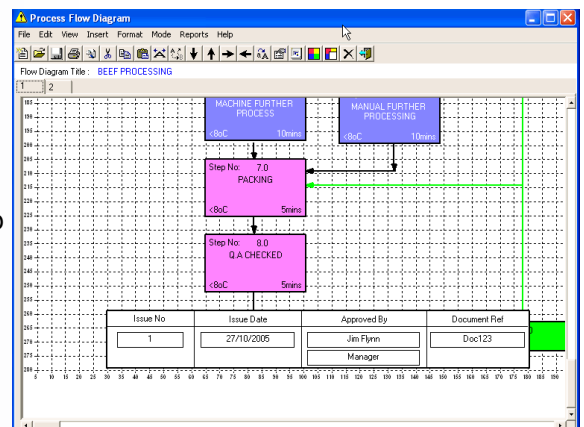
Document Control of Terms of Reference and Process Flow



Terms of reference and Process Flow Diagram now have built in Document Control; this was previously only available in the HACCP Instruction Card Screen. This gives better compliance with quality standards such as ISO 9000/1/2, BRC, EFISS, IFS and ISO 22000.

The Flow Diagram allows the addition of the Document Control component that can be re-positioned anywhere on the screen just like the drag and drop Process Flow boxes, lines and arrows.

In addition updating the name and step details now automatically updates the related HACCP Instruction Card. This saves having to update each one individually to ensure they match.

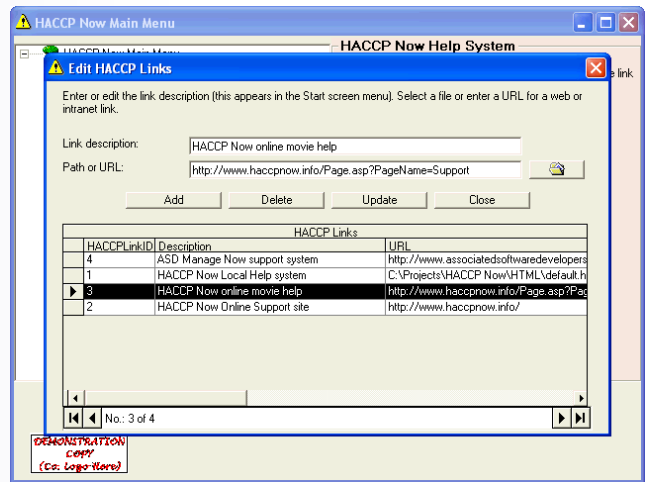


HACCP Now Standard V4.1

Help and Support Links

Links to information on the Internet, the local computer or the company's computer network are important when you need rapid access to information. That's why HACCP Now version 4.1 has configurable links section that now allows the user to add their own links to relevant information and resources.

Possible uses for this are links to web pages or intranet pages that contain other useful information about HACCP, the HACCP Plans, the Company, its products or its procedures.

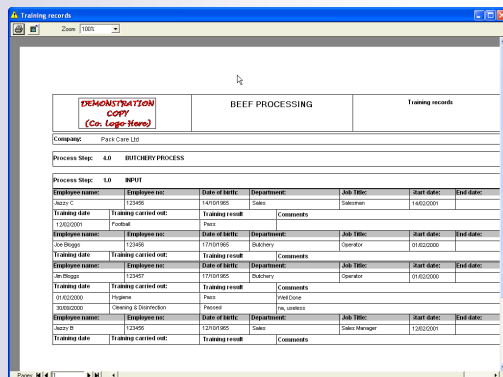
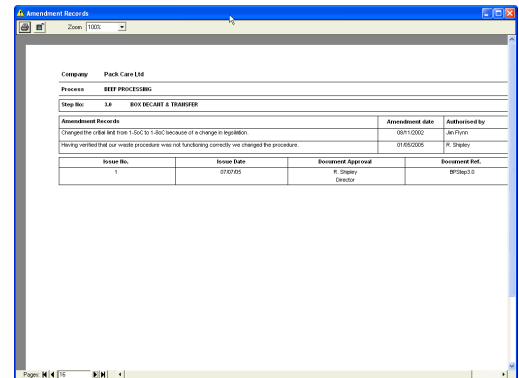


The Links are specific to the currently loaded client (or site) and therefore are also idea for use by multiple site operations and HACCP Consultants.

Two New Reports

In addition to the reports for Terms of Reference, CCP report, Hazard Analysis and Monitoring we have now added a HACCP Amendment report to document the audit trail of changes to the HACCP system.

This feature can be used for adding and recording all kinds of "HACCP Log" information.



The Employee Training Record report will help track what training has been carried out for which Employees and at which Process Steps.

We feel that this will help with the overall management of the HACCP system as well as provide further documented evidence that the system is in use and is effective.

HACCP NOW

HACCP Now Standard V4.1

Download the evaluation Now!

You can find the latest version for evaluation at our web site:

<http://www.essentialfoodsystems.co.uk> — just look for the downloads section.

You are more than welcome to install and try the latest version of HACCP Now. If you purchased a license for HACCP Now longer than a year ago it takes an update of your license fee to activate this version. You will be able to access the program 14 times for evaluation purposes. After 14 uses you are required to pay the appropriate fee. For more information see the pricing structure at the bottom of this page.

Note: If you already have HACCP Now you MUST Back up your HACCP Databases before uninstalling your old version

Pricing Structure HACCP Now Standard Versions:

Product	Price per license
HACCP Now Consultants	£ 595
HACCP Now Standard	£ 495
HACCP Now Small Business	£ 350
HACCP Now Caterers	£ 199
HACCP Now Butchers	£ 199

Notes:

1. The above prices do not include VAT for UK customers.
2. Support included in the first year for new purchases.
3. Running the upgrade wizard in HACCP Now gives the above options for purchase.

For more information on the different versions visit our web site or call us on +44(0) 7971 496327.

Buy online at <http://www.essentialfoodsystems.co.uk> or

Email: kevinduff@essentialfoodsystems.co.uk for more information.

We accept payment through our web site, paypal, bank transfer and by pro forma invoice.